

ORDER



Orders
Order / Rev: 186965
Alt Order #:
Product Desc: Joe Miklosi - DCCC
Estimate: 2456
Flight Dates: 10/15/12 - 10/24/12
Original Date / Rev: 10/12/12 / 10/12/12
Order Type: GENERAL

KMGH

Primary AE: David Lombardo
Sales Office: EWSDC
Sales Region: NAT

Agency
Name: Buying Time Media
Buying Contact:
Billing Contact: Kate Klebahn
 650 Massachusetts Ave. NW
 Washington, DC 20001

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Congress/Miklosi-DCCC/(D)
Demographic: A25-54
Product Codes: PL6-State Congress
Priority: P3
Revenue Codes: POL, POL, CAND

New Business Thru:
Order Separation: 00:05:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/24/12	91	\$84,060.00	\$71,451.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	91	\$84,060.00	\$71,451.00	0.00
Totals	91	\$84,060.00	\$71,451.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
David Lombardo			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMGH	10/15/12	10/19/12	7News at 530AM 7News at 530AM	CA	530AM-6AM	11111--	:30	5	\$350.00	P3	0.00	NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	11111--			5		\$350.00		0.00				
N 2	KMGH	10/22/12	10/24/12	7News at 530AM 7News at 530AM	CA	530AM-6AM	111----	:30	3	\$350.00	P3	0.00	NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	111----			3		\$350.00		0.00				
N 3	KMGH	10/15/12	10/19/12	6-7A News M-F/KMGH 6-7A News	CA	6A-7A	11111--	:30	5	\$625.00	P3	0.00	NM	5	\$3,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	11111--			5		\$625.00		0.00				
N 4	KMGH	10/22/12	10/24/12	6-7A News M-F/KMGH 6-7A News	CA	6A-7A	111----	:30	3	\$625.00	P3	0.00	NM	3	\$1,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	111----			3		\$625.00		0.00				
N 5	KMGH	10/15/12	10/19/12	GMA M-F 7-9A / KMGH GMA M-F 7-9A	CA	7A-9A	12122--	:30	8	\$625.00	P3	0.00	NM	8	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	12122--			8		\$625.00		0.00				
N 6	KMGH	10/22/12	10/24/12	GMA M-F 7-9A / KMGH GMA M-F 7-9A	CA	7A-9A	222----	:30	6	\$625.00	P3	0.00	NM	6	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	222----			6		\$625.00		0.00				

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KMGH

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 7	KMGH	10/19/12	10/19/12	The View THE VIEW	CA	10A-11A	----F--	:30	1	\$900.00	P1	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	----F--					1	\$900.00		0.00			
N 8	KMGH	10/22/12	10/24/12	The View THE VIEW	CA	10A-11A	1-1----	:30	2	\$900.00	P1	0.00	NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	1-1----					2	\$900.00		0.00			
N 9	KMGH	10/15/12	10/19/12	11A-12P News/KMGH 11A-12P News	CA	11A-12P	12111--	:30	6	\$275.00	P3	0.00	NM	6	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	12111--					6	\$275.00		0.00			
N 10	KMGH	10/22/12	10/24/12	11A-12P News/KMGH 11A-12P News	CA	11A-12P	111----	:30	3	\$275.00	P3	0.00	NM	3	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	111----					3	\$275.00		0.00			
N 11	KMGH	10/15/12	10/19/12	DR. OZ - 4PM Dr. Oz	CA	4P-5P	11111--	:30	5	\$400.00	P3	0.00	NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	11111--					5	\$400.00		0.00			
N 12	KMGH	10/22/12	10/24/12	DR. OZ - 4PM Dr. Oz	CA	4P-5P	111----	:30	3	\$400.00	P3	0.00	NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	111----					3	\$400.00		0.00			
N 13	KMGH	10/15/12	10/19/12	5-530P News M-F/KMGH 5-530P News	CA	5P-530P	11111--	:30	5	\$750.00	P3	0.00	NM	5	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	11111--					5	\$750.00		0.00			
N 14	KMGH	10/22/12	10/24/12	5-530P News M-F/KMGH 5-530P News	CA	5P-530P	111----	:30	3	\$750.00	P3	0.00	NM	3	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	111----					3	\$750.00		0.00			
N 15	KMGH	10/15/12	10/19/12	6p-630p JEOPARDY (M-F) 6P-630P JEOPARDY (M-F)	CA	6P-630P	11111--	:30	5	\$1,375.00	P3	0.00	NM	5	\$6,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	11111--					5	\$1,375.00		0.00			
N 16	KMGH	10/22/12	10/24/12	6p-630p JEOPARDY (M-F) 6P-630P JEOPARDY (M-F)	CA	6P-630P	111----	:30	3	\$1,375.00	P3	0.00	NM	3	\$4,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	111----					3	\$1,375.00		0.00			
N 17	KMGH	10/16/12	10/19/12	630-7P WHEEL (M-F) 630-7p WHEEL (M-F)	CA	630-7P	-1-11--	:30	3	\$1,575.00	P3	0.00	NM	3	\$4,725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-1-11--					3	\$1,575.00		0.00			
N 18	KMGH	10/22/12	10/24/12	630-7P WHEEL (M-F) 630-7p WHEEL (M-F)	CA	630-7P	111----	:30	3	\$1,575.00	P3	0.00	NM	3	\$4,725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	111----					3	\$1,575.00		0.00			
N 19	KMGH	10/22/12	10/22/12	ABC Mon A Dancing With The Stars	CA	7P-9P	M-----	:30	1	\$6,000.00	P3	0.00	NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					1	\$6,000.00		0.00			
N 20	KMGH	10/16/12	10/18/12	Nightline Nightline	CA	1037P-1103P	-111---	:30	3	\$1,475.00	P1	0.00	NM	3	\$4,425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-111---					3	\$1,475.00		0.00			
N 21	KMGH	10/22/12	10/23/12	Nightline Nightline	CA	1037P-1103P	11-----	:30	2	\$1,475.00	P1	0.00	NM	2	\$2,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N21	KMGH	10/22/12	10/23/12	Nightline Nightline	CA	1037P-1103P 11-----	:30	2	\$1,475.00	P1	0.00	NM	2	\$2,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	11-----		2		\$1,475.00		0.00				
N22	KMGH	10/17/12	10/24/12	Modern Family (only) MODERN FAMILY	CA	8P-830P --W----	:30	1	\$6,200.00	P3	0.00	NM	2	\$12,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	--W----		1		\$6,200.00		0.00				
Week:		10/22/12	10/28/12	--W----		1		\$6,200.00		0.00				
N23	KMGH	10/20/12	10/20/12	ABC GMA SAT GMA SAT	CA	Sat GMA 6A-7A -----S-	:30	1	\$175.00	P3	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	-----S-		1		\$175.00		0.00				
N24	KMGH	10/20/12	10/20/12	7-9a Sat Morning News 7-9a Sat Morning News	CA	7A-9A -----S-	:30	1	\$300.00	P3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	-----S-		1		\$300.00		0.00				
N25	KMGH	10/20/12	10/20/12	5-6p News Saturday 5pm News Saturday	CA	5P-6p -----S-	:30	1	\$375.00	P3	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	-----S-		1		\$375.00		0.00				
N26	KMGH	10/20/12	10/20/12	10P NEWS - SAT 10P NEWS (SAT)	CA	10P-1037P -----S-	:30	1	\$625.00	P3	0.00	NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	-----S-		1		\$625.00		0.00				
N27	KMGH	10/21/12	10/21/12	ABC GMA SUN GMA SUN	CA	Sun GMA 6A-7A -----S	:30	1	\$120.00	P3	0.00	NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	-----S		1		\$120.00		0.00				
N28	KMGH	10/21/12	10/21/12	7A-8A SUN MORN NEWS 7A-8A SUN MORN NEWS	CA	7A-8A -----S	:30	1	\$315.00	P3	0.00	NM	1	\$315.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	-----S		1		\$315.00		0.00				
N29	KMGH	10/15/12	10/18/12	10P NEWS - M-F/SU 10P NEWS (M-F/SU)	CA	10P-1037P 1111---	:30	4	\$1,000.00	PREE	0.00	NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	1111---		4		\$1,000.00		0.00				
N30	KMGH	10/23/12	10/23/12	10P NEWS - M-F/SU 10P NEWS (M-F/SU)	CA	10P-1037P -1-----	:30	1	\$1,000.00	PREE	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-1-----		1		\$1,000.00		0.00				
Totals													91	\$84,060.00